



Alyssa Tucker

For over seven years, Alyssa Tucker served as Assistant Director of the Belmont Business Improvement District. In January of 2021, Alyssa was promoted to Executive Director. During her time at the BID, she has advanced and streamlined the organization. Her marketing background has been effective in helping plan and execute various neighborhood events, and building and managing the BID's websites and social media accounts which have amassed a following of over 300,000. Further, she coordinates with City agencies, ensures the BID is compliant, oversees BID supplemental services, and manages administrative duties and financials, using her finance training and experience. In her role as Executive Director, she will continue to put a tremendous amount of effort into making the Belmont neighborhood a great place to work, visit, and live. Alyssa received her MBA Degree from Mercy College, majored in Marketing, and produced a thesis, "The Internal and External Factors that Shape Consumer Motives in the Retail Environment." In her spare time, Alyssa enjoys spending time with family and friends, cooking, and watching movies. Her interests and hobbies include reading, animal care, and organizing.