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BRONX LITTLY ITALY TO HOST FREE CONCERT AS PART OF *MAKE MUSIC NEW YORK'S* CITY-WIDE EVENT ON FRIDAY, JUNE 21

Tuesday, May 28, 2013—

The **Real Little Italy in the Bronx** will join with *Make Music New York*, the largest annual musical event in the city's history, to present a fabulous outdoor concert on **Friday, June 21**, the first day of summer. *Make Music New York* generates more than 1,000 concerts across all five boroughs of New York City in a daylong celebration of amateur and professional music making which has marked the summer solstice for the past seven years.

For the first time the **Belmont section of the Bronx, the Real Little Italy**, is participating in the event with an exciting lineup of artists ranging from classical to opera to indie rock and pop.

Among the artists scheduled to perform at the Bronx Little Italy stage in **Vincent** Ciccarone Playground, on world-famous Arthur Avenue between 187th and 188th Streets, are Rachel Zevita (Season 10 "American Idol" semifinalist), a dynamic, singer/songwriter with a melodic pop-rock style.

BRONX LITTLE ITALY LINE-UP FOR MAKE MUSIC NEW YORK*

5:00 - 6:00pm Paul Tabachneck / Indie-Folk / Pop / Rock

6:00 – 7:00pm Gladshot / Rock / Pop

7:00 – 7:30pm INTERMISSION

7:30 – 8:30pm Bella Diva Trio / Classical / Opera

8:30 – 10:00pm Rachel Zevita / Pop / Rock / Soul

*All performances are subject to change

"Our goal is to bring together music lovers of all ages as we celebrate an array of different musical genres," said Frank Franz, Chairman of the Belmont Business Improvement District. "Many visitors from the five boroughs, Westchester, Connecticut and beyond know us for our restaurants, artisanal food and gift shops, and annual feasts and festivals. And by hosting this Make Music NY concert we're hoping to broaden our appeal to reach even more, younger music enthusiasts throughout region who may not be familiar with all the fantastic things we have to offer."

Antonio's Trattoria, 2370 Belmont Avenue, has been designated as the neighborhood's official "Make Music New York After Dark" spot, a gathering place for artists, fans, and concert-goers, from 9:00pm to midnight.

The authentic Italian culture found in the vibrant community of the **Real Little Italy in the Bronx and Arthur Avenue** sustains a thriving business district that includes world-class restaurants and high-quality shops and specialty stores carrying superb handmade local and imported items. For more information go to www.BronxLittleItaly.com or www.BronxLittleIt

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