

EXTRAORDINARY RETAIL OPPORTUNITIES LITTLE ITALY, THE BRONX

Brought to you by the Belmont Business Improvement District



Little Italy is a global destination known around the world for its restaurants, hand-made local and imported goods, and an authentic Italian culture that's been handed down for over a century.

Our merchants enjoy a large base of loyal customers, many of whom travel over 20 miles to shop and dine here, just as they have for generations.

Each day, over 26,500 people visit Little Italy to dine in our restaurants, visit our stores and enjoy a Little Italy experience that's unequalled in New York City.

Several nearby attractions bring more than 3 million visitors a year to our doorstep. Our neighbors include more than 7,700 students at Fordham University, as well as the great New York Botanical Gardens and the world-famous Bronx Zoo.

Little Italy in the Bronx offers a classic New York experience. We invite you to explore the opportunity to open a store or restaurant here. To learn more about all Belmont/Little Italy has to offer, call us today at 718-294-8259.

You'll find extraordinary retail opportunities here...



Daily Vehicle Counts

- 1 Fordham Rd near Bathgate Ave35,267 a day
- 4 187th St at Webster Ave4,061 a day
- 8 Crotona Ave north of 187th St8,997 a day
- 12 Southern Blvd north of 187th St.....21,391 a day
- 13 3rd Ave at 182nd St.....13,771 a day

Daily Pedestrian Counts

- 2 Fordham Rd & Bathgate Ave11,568 a day
- 3 Fordham Rd at Hoffman St12,126 a day
- 5 Arthur Ave at 189th St12,482 a day
- 6 187th St at Arthur Ave16,262 a day
- 7 187th St at Cambreleng Ave10,442 a day
- 9 Arthur Ave Retail Market.....20,464 a day
- 10 Crescent Ave at 186th St9,293 a day
- 11 187th St at Crotona Ave.....12,371 a day

Daily Bus Ridership Counts

- Bx 9 bus27,175 a day
- Bx 12 bus (busiest route in NYC)48,124 a day
- Bx 15 bus28,156 a day
- Bx 17 bus10,219 a day
- Bx 19 bus29,378 a day
- Bx 36 bus (10th busiest route in NYC)30,474 a day
- Bx 41 bus23,558 a day

Legend

- Bus Routes
- Historic Italian District



Phone: 718-294-8259 • info@BronxLittleItaly.com
www.BronxLittleItaly.com



Fordham University
The 7,700 students at the Rose Hill campus spend more than \$16 million a year on apartment rentals and \$10 million a school year in discretionary spending.



Little Italy in the Bronx
A retail destination for more than a century, Little Italy attracts over 50,000 high-income visitors to the area each day.



St. Barnabas Hospital
The local workforce, including St. Barnabas Hospital, spends over \$42 million a year on retail goods and services in the area.



NY Botanical Gardens
One of the greatest botanical gardens in the world, the New York Botanical Garden attracts over 1 million visitors a year.



Bronx Zoo
The world-famous Bronx Zoo brings more than 2 million visitors to the area each year.

Visitors to Little Italy in the Bronx

- 26,500 estimated daily visitors to Belmont/Little Italy area
- \$118,600 average household income of visitors
- 52% have average household income over \$100,000 a year
- 14% have average household income over \$200,000 a year
- 43% come from more than 20 miles away
- 42% visit Arthur Avenue Retail Market more than 6 times a year
- \$2,075 per person yearly retail spending in Belmont/Little Italy area

Area workforce (within 1/2-mile radius)

- 12,290 daily workforce in Belmont/Little Italy area
- \$42.5 million annual workforce spending on retail/dining in the area
- 43% visit Arthur Avenue Retail Market more than 6 times a year
- 5.0 average monthly visits to area stores and restaurants
- \$1,634 per person yearly retail spending in Belmont/Little Italy area

Fordham University students

- 7,700 students at Rose Hill Campus of Fordham University
- 5,300 students residing on campus or in neighborhood housing
- \$10.3 million annual student spending on retail/dining in the area
- \$16.0 million annual student spending on rental housing in the area
- 44% visit Arthur Avenue Retail Market more than 6 times a year
- 6.9 average monthly visits to area stores and restaurants
- \$1,903 per person yearly retail spending in Belmont/Little Italy area

Belmont/Little Italy residents (within 1/2-mile radius)

- 37,600 residents living in Belmont/Little Italy area
- \$258 million annual resident spending on retail/dining in the area
- \$47.0 million unmet retail demand (retail leakage) in the area
- 63% visit Arthur Avenue Retail Market more than 6 times a year
- 10.9 average monthly visits to area stores and restaurants
- \$5,463 per person yearly retail spending in Belmont/Little Italy area

Belmont BID
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Annual Events



Ferragosto Festival



Auto Show



Giglio Festival



Summer Jazz Series

...and much more.